## FLOR-0001-100 148573

PATENT CENTRAL FA

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Richard G. Rebh

Serial No.

09/965,963

Filed

September 28, 2001

Title

METHODS AND SYSTEMS OF INTERACTIVE

ADVERTISING -

Art Unit

2611

Examiner

Not yet assigned

Attorney Docket

FLOR-0001-100

I hereby certify that this correspondence is being facsimile transmitted to the U. S. Patent and Trademark

Office at 703 872-9306 on March 11, 2004

Mail Stop: Patent Application Assistant Commissioner for Patentsg

P.O. Box 1450

Alexandria, VA 22313-1450

## PRELIMINARY AMENDMENT UNDER 37 C.F.R. 1.115

This Preliminary Amendment is being filed before a First Office Action on the merits. Applicant respectfully requests that the application be amended to add claims 75-92 before action on the merits is taken.

03/25/2004 WLAWSON 00000002 501275 09965963

01 FC:2201 02 FC:2202

43.00 DA 162.00 DA